

# Leeds City Dweller Magazine

**Media Pack**



**A UNIQUE LIFESTYLE  
MAGAZINE THAT  
PROVIDES THE  
PERFECT PLATFORM  
FOR BUSINESS  
TO PROMOTE  
THEMSELVES.**

**COVER MODEL: MARIAH CAREY - ISSUE 105**

# About City Dweller Magazine

City Dweller Magazine has been in publication for over 11 years and has a strong and loyal readership.

Unique to our area, City Dweller Magazine is a free, A4 full colour magazine and it's a major source for what's on across Leeds and the wider Yorkshire area.

Our readers are intelligent and trendsetting members of the wider Leeds community. Not defined by a single demographic we appeal to all ages and backgrounds. They are loyal fashion conscious consumers who want to be ahead of the game and the first in the know.

Monthly Distribution: 20,000  
Monthly Readership: 70,000

Published Monthly

Average Pages Per Issue: 52

Size and Quality: A4 & Full Colour Magazine

Content Includes: Property, Travel, Fashion, Music, Nightlife, Food & Drink, Fitness Local Listings & Events

**COVER MODEL: SPRINGSTEEN- ISSUE 71**





# City Dweller Magazine Distribution

City Dweller Magazine is available all across Leeds including these locations:

Leeds & Bradford International Airport and The Visitors Centre at Leeds Art Gallery. We are in all the major apartments in Leeds City centre: The Quays, Bridgewater Place, Brewery Wharf, Wellington Place and K2. The magazine is also available at all the major hotels in the city, including: Malmaison, Claytons, Park Plaza, Jurys Inn and The Chambers.

With our thriving property section, we are also available in estate agents across the city such as Morgans (City Living), Jones Lang LaSalle,

Martin & Co, Bridgefords, Eddisons, Parklane and many more. We supply retail outlets and shopping centres. These include: Trinity Leeds, The Victoria Quarter, The Light, Harvey Nichols and The Corn Exchange.

The magazine is also available in the majority of bars & restaurants in Leeds city, most office blocks, and leisure industry receptions such as Leeds United, Leeds Rhinos and the Nuffield Health Gym.

City Dweller Magazine is distributed as an e-download to an extra subscription list (circa 35,000 readers) by Newsletter, Twitter, Facebook and [LeedsCityMagazine.co.uk](http://LeedsCityMagazine.co.uk)

**COVER MODEL: ELLIE GOULDING - ISSUE 102**

# Advertising Specifications

## City Dweller Magazine Print Specifications

Quarter Page - Half Page - Full Page - Inner Front - Inner Back - Outer Back - Double Page

### Artwork Specification:

Size	Dimensions	Bleed
Double Page	297x420 mm	3mm
Full Page (A4)	210x297 mm	3mm
Half Page Landscape	190x137 mm	0mm
Half Page Column	92x277 mm	0mm
Quarter Page	92x135 mm	0mm

Artwork and logos should be supplied digitally either as high resolution PDF, TIFF, or EPS format. All artwork to be generated at 300dpi and be composite CMYK.

### Don't Have Artwork? Don't Worry!

Contact our team and discuss having one of our graphic designers create a bespoke advert for you.

### Advertorial

Our team of writers and columnists can put together content to showcase your business through reviews, previews, 'What's On' features and more.

RATES:	12 Issues	6 Issues	3 Issues	1 Issue
All prices are per issue				
Quarter Page	£125	£150	£175	£195
Half Page	£200	£225	£250	£295
Full Page	£400	£420	£440	£550
Inner Front	£450	£470	£490	£600
Inner Back	£500	£520	£540	£650
Outer Back	£600	£700	£795	£995
Double Page	£600	£700	£795	£995

**COVER MODEL: NELLY - ISSUE 109**



# EVEN MORE ADDED VALUE

## GIVE US A SHOUT TO PLAN YOUR EVENT

Why not launch your event, service or product with us?

With years of experience behind us, we've held some brilliant events at lots of superb venues, such as at Napoleons Casino, Tiger Tiger, Everyman Cinema, Double Tree Hilton and Malmaison.

So what can we do for you? Our team will put together an exclusive package just for you! We'll find out exactly what you need for a great night and we'll sort it all out for you. We can manage the guest list, the photographer, the marketing materials (pop-up banners, etc.), the entertainment and just about everything else, so you can sit back and get ready to have a night to remember.

So whatever the size or purpose of your event, we have the expertise to cater for it.



**COVER MODEL: ADELE - ISSUE 68**



# What Our Readers & Clients Say

## **Sandy Kopec - Manager of Napoleons Leeds**

We have found them to be very innovative and enthusiastic to work with and offer a wide range of advertising opportunities. I would recommend using the magazine's slick and modern reputation as the building blocks for promoting your company.

## **Sue Burgess - Manager of Leeds Markets**

We've been very happy with City Dweller Magazine as a way to reach out to new customers and keep our existing customers up to date with what we are doing.

## **David Eiffert - GM of Malmaison Hotel Leeds**

I just wanted to say a huge thank you from myself and everyone at the hotel for all your assistance. We really do value you as a partner and you truly are a great ambassador.

## **Alan Atkinson - Reader**

Great magazine! The best fashion, property, restaurants, bars, nightclubs, fitness and celebrity information magazine in Leeds.

**COVER MODEL: ROBBIE WILLIAMS - ISSUE 83**

# Clients



**Leeds Bradford**  
Airport



Nuffield Health



Welcome  
to **Yorkshire**  
yorkshire.com



**BARRATT**  
HOMES  
*find the one*



Warner Leisure Hotels  
EXCLUSIVELY FOR ADULTS



HARVEY NICHOLS

# **What Are You Waiting For? Lets Get Cracking!**

**WE HAVE OUR FINGER ON THE PULSE OF LEEDS SO LET'S DISCUSS  
WHAT OPPORTUNITIES ARE AVAILABLE FOR YOU WITH  
CITY DWELLER MAGAZINE.**

**EMAIL US AT SALES@LEEDSCITYMAGAZINE.CO.UK**